



SPAIN  
**EQUITY**  
RELEASE

**Are you ready to run your own unique,  
one of a kind business in Spain?**

*Do you want to operate a legal and tax efficient, turn-key, once  
in a generation, money making system in Spain?*

**“SUCCESS IS YOUR DUTY, OBLIGATION,  
RESPONSIBILITY.”**

*- Grant Cardone*

*Running your own business in Spain, like anywhere, can be challenging, but several strategies can help accelerate the process.*

## **FEATURES OF THIS OPENING:**

- ✔ **Use our model to become independently wealthy in Spain**
- ✔ **Outsmart Startups. Our concept works**
- ✔ **You don't have to compete with hundreds of real estate agents. The sector is waiting for a player to fill a desperate need our clients have**
- ✔ **Keep your money in your pocket. We're not selling a franchise or asking you to pay anything**
- ✔ **Here is an opportunity to do something that helps people, literally extends their lives, plus earns an eye water profit for you and your investors**
- ✔ **Take over the running of our already successful operation and make it your own!**



## *Why start from scratch with something that may or may not work?*

- ✔ **We literally show you every aspect of the business. It is in our interest that it works for you**
- ✔ **This is not a passive income, at least not yet. You need to speak to buyers and sellers. You'll be in charge of uploading properties and details. You will meet clients and explain how it works. Make no mistake, you'll be the one driving the business, with us as mentors**

## *Look at the potential of this business in Spain when you compare it to the UK in 2022*

- ✔ **Equity Release sales in the UK in 2022: 6.2 Billion GBP**
- ✔ **No of units sold in the UK in 2022: 93,421**
- ✔ **No of units sold in Spain in 2022; 150**
- ✔ **Equity Release total sales 15,000,000**

*The market in Spain is more than 400 times less than the UK levels because nobody else knows how to do it*

# *Take over our already operating business*

## *Too good to be true or worth looking into?*

- ✔ **Incredible terms available. We will effectively give away half of our business as soon as you become profitable**
- ✔ **Full support team including conveyancing experts, lawyers, estate agents, admin staff and more**
- ✔ **Clients waiting for you to call them**
- ✔ **No hard sell needed; clients will contact YOU looking for your desperately needed service**
- ✔ **No competitor to speak of in all of Spain; total virgin territory**
- ✔ **You can help the 500,000 British expats in Spain by providing them with cash flow during their twilight years**
- ✔ **Tax friendly plan to aid property owners, their heirs and investors**
- ✔ **Full system has been developed over 4 years. We are here to train you**
- ✔ **Directions received from the Bank of Spain. (including clear instructions of what NOT to do!)**
- ✔ **High street banks ready to jump onboard**
- ✔ **We have bricks and mortar offices in Spain. You can use ours or set up your own**
- ✔ **Thousands of enquiries that we don't have time to process**
- ✔ **Website, logos, CRM system, scripts, branding etc. all ready to go**
- ✔ **Maybe the safest, most profitable, highest potential investment your future clients could ever make**
- ✔ **Investors are desperate for a deal as safe and reliable as this one**
- ✔ **Build your own portfolio and potentially set up yourself and family for generations**

# *Do you wish to operate a turn key operation in Spain with virtually no risk?*

Hola,

We are Equity Release Spain, the first and currently ONLY ethical Equity Release firm operating all over in Spain. We're excited to introduce you to the sector with more potential than any other we've been involved in since establishing our interests in Spain in 2001.

It is time for the right person to take the reins and run with this idea. We will hand you the keys to this potential treasure trove. The job will entail linking all the three moving parts together; sellers, buyers and the legal team.

Equity Release Spain, with a collective turnover of almost 400 million euro since 2001, has a network of like-minded accredited investors and agents interested in safe, secure ethical investments with terrific returns.

We also have thousands of homeowners interested in the service. As the new owner/COO of our Equity Release business, you'll gain access to exclusive resources, collaborators, methods and valuable networking opportunities. We've been operating in Spain since 2001. Equity Release was added to our business portfolio back in 2019. We run estate agencies, a law office, refurbishment business, medical tourism firm and soon a wine distribution company.

A brief history of Ian, our founder, can be found here: [www.comaskey.com](http://www.comaskey.com)

Ian established Equity Release Spain in 2019, back then it was called Funding factory and later JJC Capital partners. We didn't invent the Equity Release sector as such and our interest grew organically. In our law office, [www.spanishsolutions.net](http://www.spanishsolutions.net) we receive hundreds of requests from property owners with cash flow issues. We tried to broker deals with the Spanish banks but it soon became evident the banks, still reeling from the credit crunch of 2009, didn't want to get involved. (under instruction from the Spanish Government).

So we had a problem, thousands of clients looking for cash flow solutions. Simultaneously, through our real estate firm we spoke to hundreds of investors; large, very large and small alike, all looking for safe, ethical investing options. All we had to do was marry them together. The process of finding a legal, fair system took almost 4 years.

## *This is what we have developed in these years:*

- ✔ **A compelling business plan that clearly outlines our business model, target market, revenue projections, and the intended use of the capital.**
  - ✔ **The perfect pitch for our sellers. On our CRM system you'll see thousands of conversations. We've developed our offers to create a concise yet compelling pitch for our elderly clients and their families. We have a formula that articulates our value proposition persuasively and explains why it's an excellent opportunity.**
  - ✔ **Our strong network built with the help of 22 years experience in Spain and literally thousands of closed deals with collaborating agents all over the world.**
  - ✔ **Investor due diligence: We will show you how to anticipate investor due diligence by having your financials, legal documents, and other pertinent information organised and ready**
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## *If it's that good, why do you want to offload it?*

**We no longer wish to "run" our business interests. We don't want to become managers or coaches. We always loved the idea of leaving something for the other guy, and this is no exception. We want to get out of the way, and allow someone else, hungrier and probably better equipped to deal with the day to day running of the company.**



# Terms:

It is almost impossible to put a value on a business in Spain, especially one that is at step one of the journey. The hard work has been done, now is the fun profitable stage.

Just like we don't want to give it away for free, we don't want, or need, you to put your hard earned cash into a business that may not work.

This is a potential multi million euro business.

We will give away up to half the value of the business to the right applicant.

The down side. I can't afford to make any more mistakes!! For this reason, I've paid advisors to ultimately help me to make the decision on who buys and acquires this business.

Please don't take it personally when they ask you for relevant information in order to assess your suitability. We invite you to tell us why you think you might be the one who can take the business forward.

We've kissed a few frogs since 2001 and for that reason I've outsourced the selection process.

## *Our business brokers need to know:*

- Why are you interested in getting involved in a business like ours?
- Your approximate timeframe.
- Your business experience.
- Your financial capability.
- What can you bring to the party? Do you have a network, access to funds, skills or any other added value you can bring to Equity Release Spain?
- Do you have an existing business to bolt-on to ERS?
- Can you do it without the expectation of being constantly monitored; we are not your babysitters!

Once you've sent a successful application to [info@equityreleasespain.es](mailto:info@equityreleasespain.es) our team will schedule an Exploratory Call or face to face meeting with one of our experienced advisors. We want to learn more about you while explaining how Equity Release Spain can help you achieve your investment goals. We'll discuss your investment focus and answer any questions you may have about our model, success, and reasons for exiting the running of the operation.

We're looking forward to getting to know you and helping you succeed in the world of alternative Equity Release investments and helping our elderly friends and neighbors to ethically free up cash from their Spanish home.

*Best Regards and Good Luck,*

*Ian*

📍 La Zenia, Orihuela Costa, Alicante.

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🌐 <https://equityreleasespain.es>